

SPRING 2020

HERITAGE is the newsletter for Pabst Mansion, Inc., a historic house museum dedicated to the restoration of the Pabst Mansion and the preservation of the Pabst family legacy.

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Diminutive Painting has a Moving History

In a remarkable stream of returning original paintings to the Pabst Mansion, late last year one more arrived, bringing with it an unbelievable story of being passed back and forth between members of the Pabst and Uihlein families for one hundred and twenty years.

Many of the paintings that were once displayed on the walls of the Mansion have been tracked through successive generations of the family, thanks in large part to documents housed in our archives noting which works of art were transferred to which branch of the family in 1907. A small painting that once hung on the south wall of the Music Room, *Chickens* by German artist, Carl Jutz (1838-1916), shows up on the initial inventory of the collection in 1904 following the death of Captain Pabst.

On the reverse of the painting is a wonderful label detailing how the painting left the Pabst Mansion around 1905. On Christmas Day, 1940, Joseph Uihlein, eldest son of August Uihlein, once the Secretary and largest shareholder of the Joseph Schlitz Brewing Company gave to his grandson, Gustave Pabst III (his parents were Gustave Pabst, Jr. and Louise Uihlein, who had been married in 1926) the painting by Carl Jutz with the attached message:



Dear Guggie: December 25, 1940
Your great grandfather was Captain Frederick Pabst. His wife, your great grandmother, was a valued friend of mine.
On one occasion, probably forty five years ago, she gave me this picture painted by Jutz. I'm giving it to you this Christmas. I'm sure you will be glad to again have a Pabst own it.
Much love to you.
Devotedly
J.E.
Opa Uihlein

Dear Guggie [Gus]:

Your great grandfather was Captain Frederick Pabst, his wife, [Maria Best Pabst] your great grandmother was a valued friend of mine. On one occasion...she gave me this picture painted by [J]utz. I'm giving it to you this Christmas. I'm sure you will be glad to again have a Pabst own it. Much love to you.

Devotedly, Opa Uihlein

The gift of the painting was extraordinary, considering Gus Pabst had just turned 13 the week before! Gus cherished the painting and carried it with him into his adult life. He married Audrey Kinney in 1955 and took the painting with them when they started their family in Prescott, Arizona. Thirty-eight years after he received *Chickens*, he found an occasion to pass it on to the next generation. In 1978, he gave the painting to his second daughter, Kathryn, on the occasion of her graduation from high school.

Kathryn eventually moved to Mexico and took the painting with her and enjoyed it for many years to come. The painting meant so much to her that she made a specific bequest in her estate planing that it be given to her cousin, Lynde Uihlein. Following Kathryn's death in October 2004, the painting was then transferred to Lynde, once again passing into the Uihlein family for the second time in the painting's history. A decade and a half later, and once realizing the painting had originally hung in the Pabst Mansion, Lynde wanted the painting to return to us. And so this painting, which has been passed back and forth between members of the Pabst and Uihlein families is now once again where it started in the 1890s. Shortly after the painting arrived at the Pabst, our valued conservator, Keith Raddatz restored not only the painting, but the dazzling original frame that contains it as well. Look for its arrival in the Music Room shortly!

A Taxing Process: The Dating of an Archival Photograph

Unless explicitly documented, determining the date of photographs can prove a challenging task, requiring one to search for clues indicative of a period of time. For dating a photograph within the *Gustave Pabst Black Box Collection* of William Lemp (1836-1904), beer baron of the Lemp Brewery in St. Louis and the father of Hilda Lemp (1876-1951), the second wife of Gustave Pabst (1866-1943), one clue in particular led to a precise timeframe. The front of the photograph remains quite enigmatic – a middle-aged man in an indistinct room. However, fashioned to the back is a blue two-cent stamp. Although undated, this stamp and the historic federal tax record dates the photograph to have been produced between August 1, 1864 – August 1, 1866.

In the early 1860s, in order to pay for the rising costs of the American Civil War (1861-1865), Congress increased rates of existing taxes in conjunction with introducing an array of new forms of taxation. The resulting Revenue Act of 1862 had significant impacts on the American tax system, including: the first adoption of a federal income tax; the creation of the Internal Revenue Service (then known as OIR – the Office of the Commissioner of Internal Revenue); the introduction of a wealth-based federal inheritance tax; and the use of adhesive stamps and excise taxes.

In the first wave of taxation, photographers were required to pay an income tax and licensing fee, as well as duties on the raw materials of their trade. On August 1, 1864, a second phase was implemented which included the “Sun Picture Tax”, a scale-based tax

on all photographs, regardless of the chemical process used. In order to prove payment of the tax, a stamp was required to be purchased, cancelled and affixed to each printed image sold. As no stamp was produced specifically for this tax, photographers were required to purchase stamps of comparably rated products. In the example of the image of William Lemp, the designation of ‘Bank Check’ (a similarly taxed item) can be seen.

Photographers in this booming age of the print image argued that the added stamp tax placed a disproportionate tax burden upon them. In addition to the financial strain, it was argued that the stamps adversely affected the images’ aesthetic, could cause damage via ink bleeds, made prints thicker, complicated the process of producing and selling copies, and obfuscated bookkeeping practices. In response, on behalf of photographers across the country a group of men embroiled in the issue appealed to their representatives in Congress. On August 1, 1866 this plea resulted in the repeal of the stamp tax and the instatement of a retail sales tax. While this photography tax remains only a historical footnote today, the taxation practices first enacted during the American Civil War greatly shaped our modern-day economy of federal taxation.



SAVE THE DATE

Captain Frederick Pabst: More than a Beer Baron Lecture

March 26 | 6:30pm – 8:00pm

Captain Frederick Pabst is widely known as one of Milwaukee's great beer barons, but this legendary character had many other interests beyond brewing beer. Pabst Mansion historian, John C. Eastberg will lead you through the extraordinary life of Captain Pabst, starting with his days as a cabin boy on a Great Lakes steamer to eventually working his way up to Captain by his early twenties. Following his success as a brewer, Pabst was able to explore his interests in horse breeding, art collecting and serving as a civic leader, promoting Milwaukee as the German Athens of the West. Limited seating available, purchase tickets online at www.pabstmansion.com.



Art Care in the Home: A Conversation with Conservator Jim DeYoung

April 29 | 6:30pm – 8:00pm

Together with Guardian Fine Art Services, the Pabst Mansion welcomes Jim DeYoung, former Senior Conservator at the Milwaukee Art Museum and Principal at DeYoung Art Conservation Services, for a presentation that will focus on practical methods and tips for preserving and storing art and collectibles in a home environment with readily available materials. Limited seating available, purchase tickets online at www.pabstmansion.com.



Grand Tour Day

May 10 | 12:00pm – 4:00pm

Go through the Mansion at your own pace during this self-guided behind-the-scenes tour that the whole family can enjoy on Mother's Day! Reservations not required.

Summer Wine Tasting

June 12 | 6:00pm – 8:00pm at the Pabst Mansion

Continuing our partnership with the Milwaukee County Historical Society and The Ruby Tap, the Pabst Mansion will host an evening of wine sampling accompanied by hors d'oeuvres and live music. Ticket information coming soon.



Behind-the-Scenes Tours

Select Thursdays & Saturdays | May – October

Behind-the-Scenes Tours are back! Here is your chance to experience an exclusive guided tour of the Mansion with added insight into the workings and staffing of the home, both past and present. Reservations required, purchase tickets online at www.pabstmansion.com.

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*Yes, I want to be a
member of Pabst
Mansion, Inc.!*

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Comet | \$1,000 |
| <input type="checkbox"/> Grand Circle | \$500 |
| <input type="checkbox"/> Beer Baron | \$250 |
| <input type="checkbox"/> Brewmaster | \$125 |
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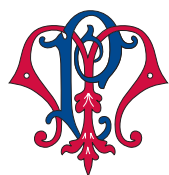
Please make checks out to Pabst Mansion. To pay securely by credit card, visit www.pabstmansion.com/shop

☐ I am interested in volunteer opportunities, please contact me.

I am currently a member but would like to make an additional contribution to the Mansion.

Enclosed is my contribution for \$ _____.

Detach and mail to: Pabst Mansion, 2000 West Wisconsin Avenue, Milwaukee, WI 53233



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Many Thanks

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HOURS/ADMISSION

REGULAR SEASON

Monday-Saturday 10am-4pm • Sunday Noon-4pm

Tours at: 10, 11, 12, 1, 2, 3

Closed Wednesdays mid-Jan. - Feb. and Easter

Adults: \$14 • Seniors/Students/Military: \$12

Children ages 6-15: \$8

Under 6 years of age: Free

CHRISTMAS AT THE PABST MANSION

November 19, 2020 - January 3, 2021

SELF-GUIDED TOURS

Monday-Saturday 10am-4pm • Sunday Noon-4pm

Last Entry 3:15pm daily

Christmas Eve, New Year's Eve 10am-2pm
(last entry 1:15pm)

Closed Thanksgiving, Christmas, New Year's Day

Adults: \$14.50

Seniors/Students/Military: \$12.50

Children 16 and under: Free

Prices and hours subject to change.

Located on 20th and Wisconsin Avenue.

Limited parking is available. Wheelchair accessible.