

September 2013

HERITAGE is a newsletter for Captain Frederick Pabst Mansion, Inc., a historic house museum dedicated to the restoration of the Pabst Mansion and the preservation of the Pabst family legacy.

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Volunteer Coordinator
Josh Fundell



HERITAGE

Fall Festivities

FREE TO THE MANSION / FREE FROM HUNGER

10.12.13 10-4pm

Free admission to the Pabst Mansion with donation of four non-perishable food items per person. All tours are self-guided on this special day to help Hunger Task Force of Milwaukee. Great for you, great for the community.

THE GRAND TOUR DAY

10.13.13 12-4pm

A full access self-guided tour of the Pabst Mansion from basement to attic and all stops in between.

Tickets are \$12 adults and \$8 kids. Six and under always free. Reservations not needed.
Last entry at 3:15pm.

TWILIGHT TOURS

11.1.13 5-7pm

Our evening open house invites guests to a self guided tour of the Pabst Mansion through grand rooms with light refreshments waiting for you at the end. Advance tickets: \$12 adults / \$6 kids. Tickets at the door: \$15 adults and \$6 kids. Six and under always free.



RETRO BEER NIGHT

10.11.13 6-8pm

True Milwaukee greats on tap: Pabst, Blatz, Schlitz, and Old Milwaukee. Our annual retro evening of beer, brats, fond memories, and great history. Brought to you each year by our great friends at the Pabst Brewing Company, Buddy Squirrel, and Usinger's.

Find the coolest beer memorabilia at the Retro Silent Auction!

Food, drink and the best ambiance the city has to offer. Tickets are \$30 for members and \$35 for non-members. *Advance tickets receive \$5 off per ticket!* Tickets by phone (414) 931-0808.

Tickets online at WWW.PABSTMANSION.COM.

Sponsors



Membership

First Mate	\$40
Sea Captain	\$60
Brewmaster	\$125
Gambrinus	\$250

Pabst Grand
Circle \$500+



Benefits

- Free admission
- Gift Shop discount
- Event discounts
- Christmas Gala Discount
- Heritage newsletter

... and more!

The over \$20,000 brought in each year by our membership is an important part of our yearly revenue. Your membership contribution is vital and helps maintain and restore the Pabst Mansion. If you are not yet a member please join today. See page 8 for an application.

Gift Shop

The Pabst Mansion Gift Shop, located in the pavilion, offers a variety of unique gift items. All proceeds from gift shop sales help restore the Pabst Mansion. Admission is not required to visit the Gift Shop.



FACILITY RENTALS

Rentals at the Pabst Mansion provide a unique and one of a kind experience. Host a private or corporate party and embrace the Pabst Mansion's stunning holiday decor this season. Treat yourself and your guests to the elegance, sophistication, and splendor of the Pabst Mansion.

The Pabst Mansion is available all year long for rentals and is an ideal venue for parties, corporate meetings, weddings, receptions and other social events. Whether you are hosting a private or corporate event, the Pabst Mansion will provide your guests with a breath taking experience that they will never forget. Mention this "Heritage" publication and receive \$100 off the rental rate.



For additional information please contact
Tiwana Ward 414-931-0808 x110.

Painting Given in honor of Barbara and Robert Elsner

In July, the Pabst Mansion received a grant from the Edward U. Demmer Foundation for the purchase of *The Three Indians*, by Milwaukee artist, Louis Rach. The painting, originally owned by Captain Pabst is a fine addition to our growing collection of 19th century fine art. The purchase of the painting was given by the Edward U. Demmer Foundation to honor Barbara and Robert Elsner, both of whom have been keenly interested in preservation issues. Barbara Elsner has long served on the board of the Pabst Mansion and even served as its interim Executive Director in the 1980s. Barbara has fought many preservation battles in Milwaukee and one of her finest victories has been the preservation of the Burnham Street properties, designed by Frank Lloyd Wright.



GRAND AVENUE CHRISTMAS

November 22, 2013 - January 5, 2014

More than just pretty decorations, the Mansion's nationally recognized Christmas display, A Grand Avenue Christmas, has provided settings for countless holiday parties, and entertaining activities for the whole family. Each year brings new and wonderful decoration and a chance for you to create your own memories during the holiday season at the Pabst Mansion. Watch PABSTMANSION.COM for upcoming announcements on all our holiday activities.

CHRISTMAS PREVIEW GALA

November 21, 2013 5:30-7:00pm

Be the first to view the Pabst Mansion in all of its holiday finery during our annual sneak peak reception. Enjoy champagne, hors d'oeuvres, a silent auction, and a stroll through the Mansion's enchanting rooms. Tickets: \$15 members; \$40 non-members.

TWILIGHT TOURS

November 29, 2013 5:00-7:00pm
December 20, 2013 5:00-7:00pm

Our holiday evening open house invites guests to enjoy a self guided tour of the Pabst Mansion. Our elaborately decorated rooms, Victorian holiday history, and warm refreshments will be waiting for you. Tickets: Adults \$12 in advance and \$15 at the door; Children \$6 in advance and \$8 at the door. Six and under always free. Call for tickets 414-931-0808.

HOLIDAY SEASON PASS

November 22, 2013 - January 5, 2014

The Captain Frederick Pabst Mansion, the Charles Allis Art Museum, and the Villa Terrace Decorative Arts Museum! Visit Milwaukee's finest historic mansions decorated for the holidays for one low price of **\$15** with the **Holiday Season Pass**. Tickets available at all three locations.

DICKENS DINNERS

December: 6, 7, 12, 14, 15, 18, 19, 21, 22

The famous **Dickens Dinners** return courtesy of Bartolotta's this December. Join in this traditional English feast. For information on dates, times and reservations call Bartolotta's at (414) 727-6980.



Special Event Calendar

FALL FESTIVITIES 2013

OCTOBER

11 *Retro Beer Night*
6-8pm

12 *Pabst Mansion Food Drive*
10-4pm

13 *Grand Tour Day*
Noon-4pm

TWILIGHT TOUR

11/1/13
5-7pm

GRAND AVENUE CHRISTMAS

11/22/13—1/5/14

TWILIGHT TOUR

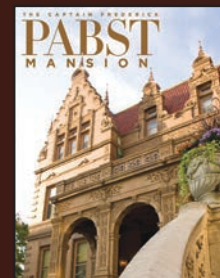
11/29/13 & 12/20/13
5-7pm

For tickets visit
www.pabstmansion.com
or call (414)931-0808.
Events subject to change.

The Book

The Captain Frederick Pabst Mansion Illustrated History by John C. Eastberg is available online or in the gift shop for \$49.95.

- 9 x 12 hard bound book
- over 270 pages
- 235 color images
- 150 historic photos



Mansion Highlights

Rentals

The Pabst Mansion offers a unique and elegant setting for special events.

Group Tours

Docent led and self-guided group tours are available for groups of 15+ at special discount rates by booking in advance. Ask about:

- ~ Group Tours
- ~ Behind-the-Scenes
- ~ Holiday Tours
- ~ Scout Programs
- ~ School Groups
- ~ Other Area Attractions

Volunteers

The Pabst Mansion always has a variety of volunteer openings including docents, gift shop, and events. If you would like to find out more about volunteering, contact Josh at (414) 931-0808.

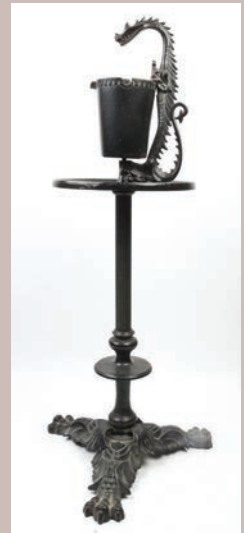
Lectures

Let us bring the Pabst Mansion to you! The Pabst Mansion offers fascinating presentations for groups, clubs, societies, schools, and more. Offer a refreshing change to your group's next gathering. Call (414) 931-0808 or visit pabstmansion.com for details!

New Treasures

Interesting new objects make their way into the Pabst Mansion's growing collections...

This cast iron smoking stand produced by the Scroll Art Company features dragon ornamentation. Found at the Milwaukee branch of Leslie Hindman Auction House by Pabst Mansion Historian John Eastberg, it is identical to one visible in a photograph taken in the Pabst Mansion's Study in the early 1900s. Although it is unknown whether the piece was the one sold with the contents of the Mansion to the Archdiocese in 1908, or brought in by Archbishop Messmer, the material and design are well suited to other pieces found in the Captain's Study.



Fifteen years ago the Milwaukee Club in downtown Milwaukee offered a sale of miscellaneous items that they were clearing out to their members. In that sale an unassuming steamer trunk did not sell and was instead placed on the curb. Mr. Washington, a trunk collector, happened upon the trunk and took it home. Last month Mr. Washington reached out to curator Jodi Rich-Bartz as he was thinning out his collections and indicated that he believed there to be a Pabst connection. He was right...

The trunk belonged to Mrs. Pabst and was used in the 1890s when she and the Captain were traveling through Europe. It has several drawers on the inside and the top and front bulge insured that the trunk always stayed upright and never had anything placed upon it. It is marked 'MP' on the top and 'M.Pabst' on the bottom. A single surviving luggage sticker reads 'Bremen'. We are thrilled that its journey ended here at the Pabst Mansion.

Sterling silver souvenir spoon presented at the Christening of the Battleship Wisconsin in 1898 by Frederick Pabst, a gift to the Mansion from Mrs. Sally Reynolds.



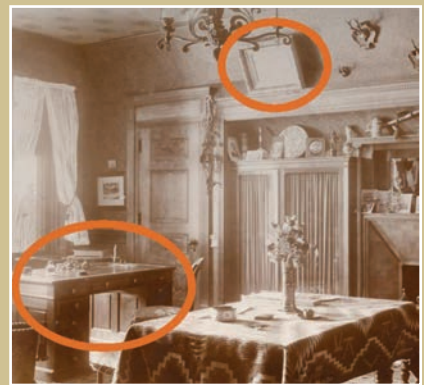
Original Objects

Astonishing Homecoming

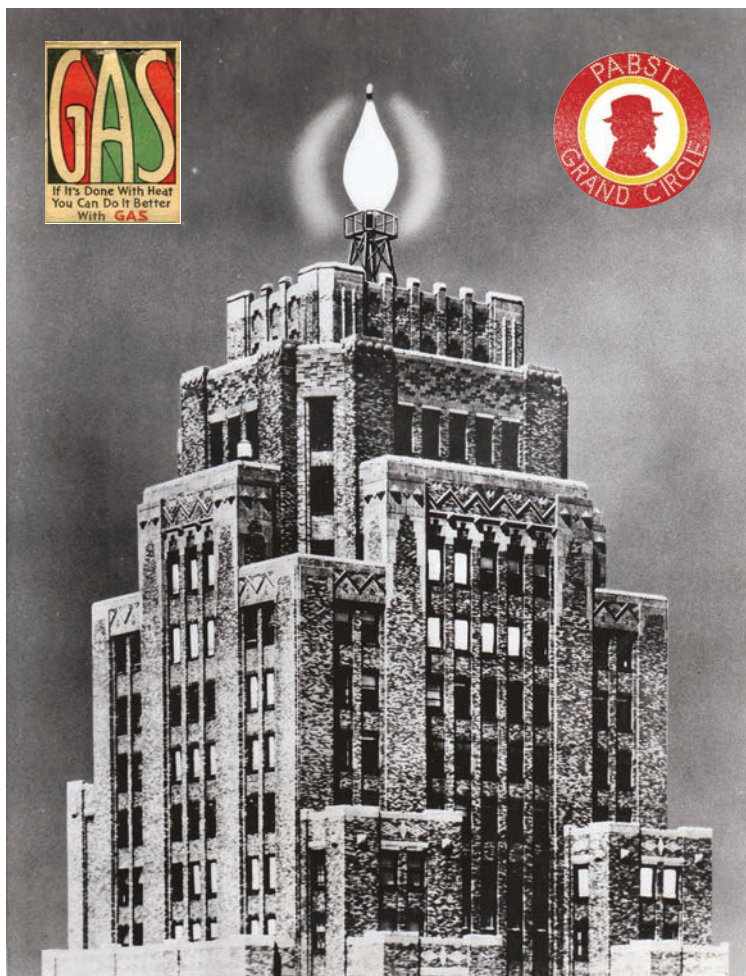
In late July, I received a Friday afternoon telephone call from one of our members who lives in the Madison area. She suggested that I take a look at a desk on Craigslist that had a connection to the Pabst family. I found the listing and the description detailed how the antique desk had been given to his grandparents as a wedding gift by Fred Pabst Jr., of Pabst Farms, in the 1940s. I must confess, initially I was more interested in the connection to the Pabst family rather than the desk. However, the brass drawer pulls, which are distinctive, did seem familiar to me, but I could not place why I knew the piece. A few hours later, on the way home, I remembered where I had seen this desk before! As it turned out, it is the original Matthews Brothers desk from the third floor library of the Pabst Mansion, used by both Gustave and Fred Pabst Jr. When the contents of the Pabst Mansion were divided in 1907, the desk went with Fred and some forty years later, the desk was given away as a wedding present. We were able to purchase the desk and set a date in August to retrieve it.

As the date approached for us to go to Madison to pick up the desk, I received a call from Joseph R. Pabst, great-great grandson of Captain and Mrs. Pabst. He has long had a painting in his possession of one of Gustave Pabst's favorite pointers, Champion Trinkets Chief, by famed 19th century artist John Martin Tracy. He told me that he had decided that the painting should return home to the Pabst Mansion. The painting had hung in the 1890s in the third floor library—just above the desk! In an amazing twist of fate, we received the painting from Joseph Pabst on the morning of August 21st and picked up the desk in the afternoon of that same day. For the first time in 106 years, both pieces were together in the same room. We are thrilled at the return of these two items, as they will become integral to our interpretation of the third floor library when it is eventually opened to the public.

John C. Eastberg
Senior Historian



This oak silver chest was commissioned to commemorate the wedding of Maria Best and Frederick Pabst in 1862. In 1920, it was given to her grand-daughter Marie Best Goodrich upon her marriage to John McLeod. Both of their monograms along with the wedding year are visible on the brass plaque. The chest returns to the Mansion courtesy of Captain and Mrs. Pabst's great-great grandson John M. McLeod and his wife Joan.



PABST GRAND CIRCLE

A Gas Light Evening

10.17.13 5:30pm

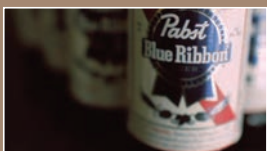
Please join us for a wonderful evening of breathtaking views from the 17th floor of Milwaukee's iconic Art Deco landmark, the Milwaukee Gas Light Building.

Designed by Eschweiler & Eschweiler and completed in 1930, the Gas Light Building remains one of the most recognizable structures in downtown Milwaukee.

- Drinks and hors d'oeuvres
- History of the gas light by Pabst Mansion senior historian John Eastberg.

We hope that you can join us for this special evening, the first private event to be held under the flame!

For information and reservations call John or Dawn at 414.931.0808.



THE PABST MANSION ...A short film.

Have you seen the Pabst Mansion's short film? The nine minute film includes original footage of the Mansion's interiors and historic photographs from the Pabst Mansion's archives. It details the family, the home, the Mansion's brush with demolition, and our start as a historic museum.

Go to www.pabstmansion.com and follow the YouTube link found at the bottom of the page... easy. Enjoy it, share it, and let us know what you think of it. While your there sign up for our e-newsletter to get notices of coming activities.

Do you facebook? Did you know that you can 'Like' the Pabst Mansion and 'friend' Frederick Pabst. It's a great way to hear news about the Pabst Mansion first: event announcements, new collection acquisitions, stories from Captain Pabst (he may even send you a note on your birthday) ...and much more. Such an easy way for you to help spread the news and happenings of the Pabst Mansion.



VOLUNTEERS

A note regarding their importance ...

As a private non-profit institution, volunteers are a crucial resource for the Pabst Mansion. Without dedicated, driven individuals that care for our building and the Pabst family story, our mission as a museum could not be shared with the thousands of visitors we see every year walking through our doors.

Volunteers learn all about the Pabst family, Pabst Beer, art, architecture, and all things Milwaukee. Volunteers are represented by the Volunteer Council which arranges for continuing education, takes on fundraising for special restoration projects, and insures the high quality experience given to all of our guests. Aside from the daily satisfaction of happy visitors, there are other activities enjoyed exclusively by our volunteers. Here are a few of the 2013 volunteer activities ...

- A private tour of the Bill Radler Gardens (*a private garden known world wide and not open to the general public*)
- A visit to the Black Point Estate in Lake Geneva
- A behind the scenes tour of the Harley-Davidson Museum
- A volunteer Christmas Party at Blu in the Pfister Hotel.

Over the years we have been very successful maintaining a manageable size of volunteers. Unfortunately, this past year we have seen the size of our group decrease heavily due to many different factors. This is coming at a time when we are seeing more visitors than ever before. We are at a crucial point in which we must get more people involved in the house! Myself, the staff, and all of our active volunteers ask our readers to get involved, let others know about this wonderful volunteering opportunity, and share your passion for the Pabst Mansion.

Our volunteers are a community in which new friends are made and those with a passion for learning can find great satisfaction. We need this community to grow further and we need your help to do so. Become a docent and give tours, work in the Mansion's gift shop, or, start simple, be a greeter during our holiday season. Interested? ***(It's not as scary as you think, we promise.)***

Josh Fundell
Volunteer Coordinator
414.931.0808 x111
josh@pabstmansion.com



2000 West Wisconsin Avenue
Milwaukee, WI 53233-2043

414-931-0808 P 414-931-1005 F
WWW.PABSTMANSION.COM



ADDRESS SERVICE REQUESTED

October 11, 2013

RETRO BEER NIGHT



Details pg 1

MEMBERSHIP

Yes, I want to be a member of Captain Frederick Pabst Mansion, Inc!

- | | |
|--|---|
| <input type="checkbox"/>  Pabst Grand Circle 500+ | <input type="checkbox"/> Gambrinus \$250 |
| <input type="checkbox"/> Brewmaster \$125 | <input type="checkbox"/> Sea Captain \$60 |
| <input type="checkbox"/> First Mate \$40 | |

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Amount \$ _____

CC # _____ Exp. Date _____

Signed _____ E-Mail _____

I am currently a member but would like to make an additional contribution to the Mansion. Enclosed is my contribution for \$ _____.

Detach and mail to: Pabst Mansion
2000 West Wisconsin Avenue, Milwaukee, WI 53233

HOURS/ADMISSION

Monday - Saturday: 10am-4pm
Sunday: noon-4pm

Tours at: 10, 11, 12, 1, 2, 3

(Closed Wednesdays mid-Jan - Feb)

Adults: \$9
Seniors/Students: \$8
Children ages 6 - 17: \$5
Under 6 years of age: Free

CHRISTMAS SEASON

(mid-Nov - mid-Jan)
Monday - Saturday: 10am-4pm
Sunday: noon - 4pm

Guided and self guided tour options.

Adults: \$10
Seniors/Students: \$9
Children ages 6 - 17: \$6
Under 6 years of age: Free

Prices and hours subject to change.

Located on 20th and Wisconsin Avenue.
Limited parking is available.
Wheelchair accessible.