

February 2015

**HERITAGE** is a newsletter for Captain Frederick Pabst Mansion, Inc., a historic house museum dedicated to the restoration of the Pabst Mansion and the preservation of the Pabst family legacy.

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# HERITAGE

## 3<sup>rd</sup> floor OPENING

Since 1978 the Pabst Mansion's first and second floors have been the focus of our tours and include some spectacular rooms. Meanwhile the third floor has been utilized for administrative activities and is seldom if ever seen by our guests. All of that is about to change. We are thrilled to announce that this spring the Pabst Mansion will permanently open the 3rd floor of the home for public tours.

The third floor of the Pabst Mansion is a carbon copy of the second, with four rooms radiating off a central foyer. The two rooms facing the front of the Mansion were used as a private suite for their two sons, Gustave and Frederick, Jr. One room used as their bedroom and the other utilized as their library, connected by a bathroom with two sinks. An elaborate bedroom for their daughter, Marie, and her husband was also located on the third floor. This bedroom, accessed by double leaded glass doors, was originally decorated with floral wallpaper and the ceiling papered with small gold stars on a cream background. To the north off of the grand staircase, is a modest guest chamber, which includes a fireplace and a private bath. The third floor also boasts a large cedar closet used for storing various linens and other materials. The north wing of the third floor originally housed servants' bedrooms.

**Opening of the third floor is coming this spring! We cannot wait to share it with you and start yet more spectacular restoration.**



## Membership

Philanthropist	\$40
Blue Ribbon	\$60
Brewmaster	\$125
Beer Baron	\$250

Pabst Grand  
Circle \$500+



## Benefits

- Free admission
- Gift Shop discount
- Event discounts
- Christmas Gala Discount
- Heritage newsletter

... and more!

*Your membership contribution is vital and helps maintain and restore the Pabst Mansion. If you are not yet a member please join today.*

## Gift Shop

The Pabst Mansion Gift Shop, located in the pavilion, offers a variety of unique gift items. All proceeds from gift shop sales help restore the Pabst Mansion. Admission is not required to visit the Gift Shop.



*The Elizabeth Plankinton Mansion was built 1886-1888 by meat packing magnate John Plankinton as a wedding gift for his daughter Elizabeth. This Romanesque-inspired home was sold in 1978 and demolished October 6, 1980.*

## GRAND AVENUE MANSIONS

May 14, 2015 6:30pm

Villa Terrace Art Museum  
2220 North Terrace Ave

A look at the magnificent mansions of Grand Avenue and the stories they tell. Rare historical photographs presented by Pabst Mansion Senior Historian, John Eastberg, with lively discussion that is sure to follow. Hosted by the Villa Terrace Art Museum (one of the great Terrace Avenue

mansions) as part of the **Private Spaces, Public Authority** exhibit running March 6 - June 7, 2015. Don't miss it. Lecture tickets can be found online at [pabstmansion.com](http://pabstmansion.com) or by phone at 414.931.0808. Advance ticketing only, \$20 per person.

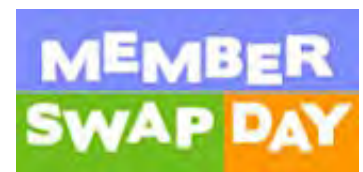
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**LIKE** the Pabst Mansion and **FRIEND** Frederick Pabst

## MEMBER SWAP DAY

May 3, 2015  
Sunday



Are you a member of one of these great Milwaukee museums? Then maximize your benefits on this special Sunday and enjoy reciprocal free admission at these fine institutions. Simply show your current membership card at the admissions desk at each venue to be admitted free. No reservations needed. Pabst Mansion last entry at 3:15pm.

*Pabst Mansion | Betty Brinn Children's Museum | Harley-Davidson Museum  
Milwaukee Art Museum | Milwaukee Public Museum | Grohmann Museum  
Charles Allis Art Museum | Villa Terrace Decorative Arts Museum*

## EVENTS

### \$5 TOURS - Captain Pabst's Birthday

March 27, 2015

Celebrate Captain Pabst's 179th birthday with \$5 tours for everyone. Tours start on the hour at 10, 11, 12, 1, 2, and 3.

No reservations needed. A generous deal to celebrate a generous man.



### GRAND TOUR DAY

May 10, 2015                      12-4pm

A full access self-guided tour of the Pabst Mansion from basement to attic and all stops in between. Tickets are \$15 adults, \$9 kids 6-17, and under 6 is always free. No reservations needed. Last entry at 3:15pm.



### \$5 TOURS - Maria Pabst's Birthday

May 15, 2015

Celebrate the lady of the house, Mrs. Maria Pabst, on her 173rd birthday with \$5 tours for everyone. Tours start on the hour at 10, 11, 12, 1, 2, and 3. No reservations needed. A lovely deal to celebrate a lovely lady.

### A FINE TIME FOR WINE

June 26, 2015                      6-8pm

A summer wine tasting on the Mansion's front terrace - what could be better.

Wines personally selected by Downer Avenue Wine and Spirits and food sampling provided by a "uniquely" Milwaukee restaurant. Tickets are \$35 for members and \$40 for non-members. All advance tickets are \$5 off!



### SUMMER NIGHTS

June 18, 2015      •      July 16, 2015      •      August 20, 2015

Take advantage of an opportunity for a couple extra tours on the third Thursday in June, July, and August. Tours will start at 10, 11, 12, 1, 2, 3, 4, and 5. A great addition to the start of your summer evening.

## Special Event Calendar

### ALSO IN 2015

Retro Beer Night    10.9.15

Food Drive Free Day    10.10.15

Grand Tour Day    10.11.15

Grand Avenue Christmas  
11.13.15 - 1.3.16

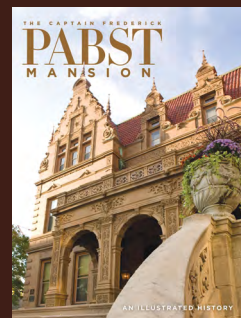
Twilight Tours  
11.27.15 & 12.18.15

*For tickets visit  
www.pabstmansion.com  
or call (414) 931-0808.  
Events subject to change.*

## The Book

*The Captain Frederick Pabst Mansion*, an illustrated history by John C. Eastberg, is available online or in the gift shop for \$49.95.

- 9 x 12 hard bound book
- over 270 pages
- 235 color images
- 150 historic photos



## Mansion Highlights

### Rentals

The Pabst Mansion offers a unique and elegant setting for special events.

### Group Tours

Docent led and self-guided group tours are available for groups of 15+ at special discount rates by booking in advance. Ask about:

- ~ Group Tours
- ~ Behind-the-Scenes
- ~ Holiday Tours
- ~ Scout Programs
- ~ School Groups

### Volunteers

The Pabst Mansion always has a variety of volunteer openings including docents, gift shop, and events. If you would like to find out more about volunteering, contact Josh at (414) 931-0808.

## Volunteers

Every year the Pabst Mansion's Volunteer Council creates a schedule of tours and activities for all volunteers to participate in. Here is a look at what is coming in 2015...



- A day trip to the Paine Art Center in Oshkosh for an exhibit of period costumes from Downton Abbey and a stroll through their 1925 mansion complete with gardens.
- A tour of the Palermo Pizza Factory right here in Milwaukee.
- A visit to St. Sava Serbian Orthodox Cathedral to see their beautiful mosaics.
- Our annual volunteer recognition luncheon in May and our annual holiday luncheon in December.



# FREE SHIPPING

*Free standard shipping on all web orders over \$50!*





## Elsbeth's Bedroom

Elsbeth was adopted by Captain and Mrs. Pabst after their daughter Elizabeth died in 1891 only six months after Elsbeth was born. She was the only small child to grow up in the Pabst Mansion and she was given the most elaborate room in the home. The French Rococo room included carved pilasters, silk wall coverings, a six-arm Venetian glass chandelier, and much more.

Last November, after many years, Elsbeth's bedroom on the second floor was returned to a proper bedroom. For decades this room was used for changing displays and was home to our famous Morning Glory miniature house. Needless to say, it is exciting to see the room once again as it should be, filled with beautiful furnishings. This very complex room is the current focus of our detailed historic restoration efforts. Paint analysis to map the room's colors and patterns is first on the docket and is already underway. More exciting changes coming soon!



Elsbeth Pabst's grandson, Doug Parmentier Jr. and his wife Sara pause for an ice-cold can of Pabst Blue Ribbon during a Grand Canyon rafting trip.

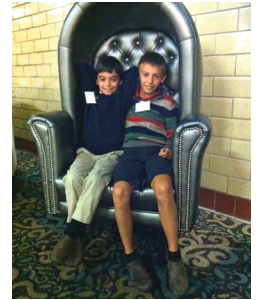


Original mixed media art form utilizing Schlitz cans by local Milwaukee artist, Tony Matelli.



Pabst can cacti. The perfect element for Brad and Lynn Craig's Arizona home.

Do you have Pabst related photos and creations? We want to see them! Post your image to the Pabst Mansion's facebook page or email them to [info@pabstmansion.com](mailto:info@pabstmansion.com).



## Pabst Family Reunion

This past October the Pabst Mansion hosted the first ever all-branch Pabst family reunion. We were honored to host such a wonderful group of people who came from all over the country. They are all great fans of Pabst history and great supporters of the Pabst Mansion. It was a weekend of family and history as we explored Milwaukee and all of its Pabst ties.

A casual Friday evening meet and greet at *Jackson's Blue Ribbon Pub* kicked off the weekend. The pub is located in the Pabst Brewing Company's original brew house and is next door to the *Brewhouse Inn and Suites* where everyone visited the original copper brew kettles.

The *Pabst Theater* was our first stop Saturday morning for coffee and a tour around this historic building. Some ping pong and lunch at *Evo* in Milwaukee's 3rd Ward had no relation to Pabst but it sure was fun.

The highlight of the weekend was a formal dinner at the *Pabst Mansion* where everyone discovered some new family history and learned about the Pabst Mansion's plans for expansion.

Sunday morning brunch and a tour through the amazing and historic *Forest Home Cemetery* to see the Pabst family plot was a great way to close the weekend.

Thank you to all the family members who were able to join us for this inaugural reunion. Special thanks to the reunion co-chairs *Jim Pabst* and *Eugénie Pabst* for all of their work and support. We can't wait to do it again in 2017.



## THE ART OF THE COPY

Few people today realize how many artists in the 19th century trained in their craft. A good reminder of this came recently after Pabst Mansion Curator Jodi Rich-Bartz was contacted by a colleague regarding a small oil painting hanging in the Musicians' Nook and its striking similarity to one in the Layton Art Collection at the Milwaukee Art Museum. After emails regarding the two paintings were exchanged, it was determined not only were the paintings similar but they were nearly identical. The incredible story unfolds below.

The original work entitled *The Washerwoman*, was painted by Flemish artist Cesar de Cock in 1876. It is an oil on panel work depicting two women kneeling at the bank of a stream surrounded by trees with thinning canopies and a church on the horizon. It was part of the initial acquisition of paintings collected by Frederick Layton in 1888 and placed in his art gallery in downtown Milwaukee by the institution's first Curator Edwin Eldridge. From the inception of the gallery, one of the wishes of its patron was to promote the use of the collection for educational purposes. In the 19th century, many art students learned their craft by copying works of art in museums, referring to themselves as copyists. The Layton Art Gallery established very generous policies regarding copyists and an average of 600 artists annually took advantage

of this courtesy bringing in easels and canvases to the galleries to copy works on display.

Milwaukee born artist Louis Mayer took advantage of the copyist opportunity afforded by the Layton Art Gallery, most likely while a student of Richard Lorenz and Otto von Ernst at the Wisconsin Art Institute around 1890, and chose the painting *The Washerwoman* as his subject. His finished piece is the work hanging here at the Pabst Mansion. Slightly smaller in size than the original, it is an oil on canvas rather than panel. It lacks some of the fine detail of the original but is a well done copy especially when considering Louis Mayer was only around 19 years old at the time. It is signed in the bottom right corner Cesar De Cock with the initials LM below indicating the work of a copyist. It was one of the earliest donated pieces in the Pabst Mansion's collection given by Louis Mayer's niece Dorothea Mayer in 1979. For those of you familiar with the Pabst Mansion's story you will note Louis Mayer has another connection to the Pabst Mansion. While working as an assistant to Frederick and Maria Pabst's son-in-law Otto von Ernst, Mayer was commissioned to decorate the ceiling of Captain Pabst's Study in 1892, one of the unquestionable highlights in the design of the home.



The Pabst Mansion's copyist work of the painting *The Washerwoman* by Louis Mayer

Captain Frederick Pabst Mansion, Inc.  
 2000 West Wisconsin Avenue  
 Milwaukee, WI 53233-2043

414-931-0808 P 414-931-1005 F  
 WWW.PABSTMANSION.COM



ADDRESS SERVICE REQUESTED

March 27, 2015


FREDERICK PABST'S BIRTHDAY



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## MEMBERSHIP

*Yes, I want to be a member of Captain Frederick Pabst Mansion, Inc.!*

- |  |   |
|--|---|
| <input type="checkbox"/>  Pabst Grand Circle \$500+ | <input type="checkbox"/> Beer Baron \$250 |
| <input type="checkbox"/> Brewmaster \$125  | <input type="checkbox"/> Blue Ribbon \$60 |
| <input type="checkbox"/> Philanthropist \$40   |   |

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Amount \$ \_\_\_\_\_

CC# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signed \_\_\_\_\_ E-Mail \_\_\_\_\_

*I am currently a member but would like to make an additional contribution to the Mansion. Enclosed is my contribution for \$\_\_\_\_\_.*

Detach and mail to: Pabst Mansion  
 2000 West Wisconsin Avenue, Milwaukee, WI 53233

### HOURS/ADMISSION

Monday – Saturday 10am - 4pm  
 Sunday noon - 4pm

*Tours at: 10, 11, 12, 1, 2, 3*

(Closed Wednesdays mid-Jan. – Feb.)

Adults: \$12  
 Seniors/Students: \$11  
 Children ages 6-17: \$7  
 Under 6 years of age: Free

### CHRISTMAS SEASON

(mid-Nov. – mid-Jan.)  
 Monday – Saturday 10am - 4pm  
 Sunday noon - 4pm

*Self guided tours.*

Adults: \$13  
 Seniors/Students: \$12  
 Children ages 6-17: \$8  
 Under 6 years of age: Free

*Prices and hours subject to change.*

Located on 20th  
 and Wisconsin Avenue.  
 Limited parking is available.  
 Wheelchair accessible.