

August 2014

HERITAGE is a newsletter for Captain Frederick Pabst Mansion, Inc., a historic house museum dedicated to the restoration of the Pabst Mansion and the preservation of the Pabst family legacy.

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HERITAGE

RETRO BEER NIGHT

10 . 10 . 14
6 - 8 pm



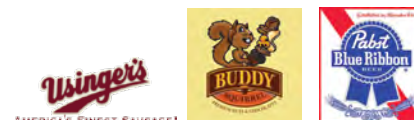
Pabst
Blatz
Schlitz
Old Milwaukee

Discover and re-discover some true Milwaukee greats: Pabst, Blatz, Schlitz, and Old Milwaukee. Join us for a retro evening of beer tasting, grilled brats, fond memories, and great history. A Milwaukee 'Octoberfest' made possible by the generous support of our great friends at the Pabst Brewing Company, Buddy Squirrel, and Usinger's.

Food, drink and the best ambiance the city has to offer. Tickets are \$30 for members and \$35 for non-members. **Purchase your tickets in advance and receive \$5 off per ticket!** Tickets can be purchased at the Pabst Mansion, via phone at (414) 931-0808 or visit the "TICKETS" page of our online shop at WWW.PABSTMANSION.COM.

Find the coolest beer memorabilia at the Retro Silent Auction! New, retro, and antique items will be on the table so whether a collector or a fan there will be something for everyone.

Sponsors



FREE TO THE MANSION FREE FROM HUNGER

10.11.14 10-4pm

Free admission to the Pabst Mansion with donation of four non-perishable food items per person. All tours are self-guided on this special day to help **Hunger Task Force of Milwaukee**. Great for you, great for the community. Last entry at 3:15pm.

THE GRAND TOUR DAY

10.12.14 12-4pm

A full access self-guided tour of the Pabst Mansion from basement to attic and all stops in between.

Tickets are \$12 adults and \$8 kids 12 and under. Reservations not needed. Last entry at 3:15pm.

Membership

Philanthropist	\$40
Blue Ribbon	\$60
Brewmaster	\$125
Beer Baron	\$250

Pabst Grand
Circle \$500+



Benefits

- Free admission
- Gift Shop discount
- Event discounts
- Christmas Gala Discount
- Heritage newsletter

... and more!

Your membership contribution is vital and helps maintain and restore the Pabst Mansion. If you are not yet a member please join today.

Gift Shop

The Pabst Mansion Gift Shop, located in the pavilion, offers a variety of unique gift items. All proceeds from gift shop sales help restore the Pabst Mansion. Admission is not required to visit the Gift Shop.



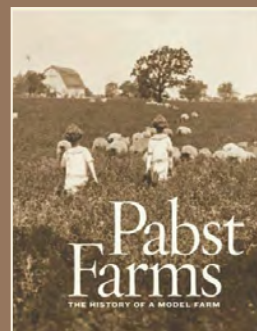
THE PABST FARMS

...the history of a model farm.

Coming soon... a comprehensive history of the Pabst Farms. In 1906, Frederick Pabst Jr. (son to the famous beer baron) established Pabst Farms in Oconomowoc. The book details how this family farm became a center for Wisconsin's dairy industry.

Creative direction by James Pabst (great-great grandson of Captain Frederick Pabst) and authored by our very own historian John Eastberg.

Encompassing over 350 pages and containing more than 300 original photos and illustrations, this engaging book of history will be available this fall in the Pabst Mansion gift shop.

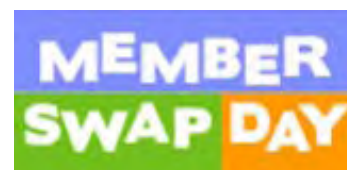


James Pabst



MEMBER SWAP DAY

December 7, 2014
Sunday



Are you a member of one of these great Milwaukee museums? Then maximize your benefits on this special Sunday and enjoy reciprocal free admission at these fine institutions. Simply show your current membership card at the admissions desk at each venue to be admitted free. No reservations needed. Pabst Mansion last entry at 3:15pm.

*Pabst Mansion | Harley-Davidson Museum | Milwaukee Art Museum
Betty Brinn Children's Museum | Grohmann Museum | Milwaukee Public Museum | Discovery World | Villa Terrace and Charles Allis Art Museums*



save the date...

December 9, 2014
Pabst Grand Circle Holiday Reception.

Become a Grand Circle member today and join us for an exclusive

A GRAND AVENUE

11 . 14 . 14 – 1 . 4 . 15

More than just festive decorations, the Mansion's nationally recognized holiday display has provided settings for countless holiday parties and entertainment for the whole family. Each year brings new and wonderful decorations and a chance for you to create your own memories during the holiday season at the Pabst Mansion. Visit PABSTMANSION.COM for tickets and the latest info.



CHRISTMAS PREVIEW GALA

November 13, 2014 5:30-7:00pm

Be the first to view the Pabst Mansion in all of its holiday finery during our annual sneak-peak reception. Enjoy champagne, hors d'oeuvres, a silent auction, and a stroll through the Mansion's enchanting rooms. Tickets: \$15 members; \$40 non-members.

TWILIGHT TOURS

November 28, 2014 5:00-7:00pm

December 19, 2014 5:00-7:00pm

This evening open house invites our guests to enjoy the Pabst Mansion. Self-guided tours will take you through elaborately decorated holiday rooms and light refreshments will be waiting for you at the end. Advance tickets : \$12 adults and \$6 children. Tickets at the door: \$15 adults and \$6 children.

HOLIDAY SEASON PASS

November 14, 2014 - January 4, 2015

The Captain Frederick Pabst Mansion, the Charles Allis Art Museum, and the Villa Terrace Decorative Arts Museum! Visit Milwaukee's finest historic mansions decorated for the holidays for one low price of **\$15** with the **Holiday Season Pass**. Tickets available at all three locations.

DICKENS DINNERS

December: 6, 12, 13, 17, 18, 20, 21, 22

The famous **Dickens Dinners** return courtesy of Bartolotta's this December. Join in this traditional English feast. For information on dates, times and reservations call Bartolotta's at (414) 727-6980.

Special Event Calendar

COMING IN 2015

Pabst Trivia Night *March*

Prospect Avenue Lecture *April*

Grand Tour Day *May*

Member Swap Day *May*

A Fine Time For Wine *June*

For tickets visit
www.pabstmansion.com
or call (414) 931-0808.
Events subject to change.

The Book

The Captain Frederick Pabst Mansion, an illustrated history by John C. Eastberg, is available online or in the gift shop for \$49.95.

- 9 x 12 hard bound book
- over 270 pages
- 235 color images
- 150 historic photos



Mansion Highlights

Rentals

The Pabst Mansion offers a unique and elegant setting for special events. Visit our website to learn more about reasonable rates.

Group Tours

Docent led and self-guided group tours are available for groups of 15+ at special discount rates by booking in advance. Ask about:

- ~ Group Tours
- ~ Behind-the-Scenes
- ~ Holiday Tours
- ~ Scout Programs
- ~ School Groups

Volunteers

The Pabst Mansion always has a variety of volunteer openings including docents, gift shop, and events. If you would like to find out more about volunteering, contact Josh at (414) 931-0808.

Special Occasions

Today the Pabst Mansion stands as a symbol of a time of elegance, sophistication, and grand social events. Experience the grandeur for yourself as you entertain your guests in one of Milwaukee's finest residences. Join the many individuals and companies who have used the Pabst Mansion as a spectacular backdrop for events, meetings, private dinners, parties, weddings, and more.

Dates for your holiday party are still available.

Call or email Tiwana Ward: (414) 931-0808
tiwana@pabstmansion.com



Returning Home

This summer we had the arrival of several exciting items original to the Pabst Mansion donated by a direct descendant of Elsbeth Pabst. The objects include the original candlesticks and clock that were once placed on the dining room mantle and Mrs. Pabst's mahogany writing desk from her upstairs sitting room. All of these items can be seen in our original 1897 photographs of the mansion's interior. We are thrilled with the donation of these items, as they bring a tangible connection to objects chosen and utilized by Mrs. Pabst.



Frederick Pabst on Horseback



Yet another internet auction produces a rare find. This photo shows Frederick Pabst on horseback with August Uihlein standing just behind. Uihlein was the Secretary and largest share holder of the Schlitz Brewing Company. The photo was taken in December 1895 while Milwaukee businessmen were visiting the Delta Cooperage Company in Philip, Mississippi.

This is the only known photograph of Captain Pabst seated on a horse. A wonderful addition to the Pabst Mansion's archives.

portrait of **Elsbeth Pabst**

A well-known portrait painter, Caesar Philipp created this life-size portrait of Captain and Mrs. Pabst's eldest grandchild Elsbeth in 1894, when she was three years old. The only child to grow up in the Pabst Mansion, Elsbeth's portrait hung in her bedroom above the fireplace mantle. When the Pabst Mansion was sold in 1908, it was among the contents divided among the Pabst children.

The portrait was donated back to the Pabst Mansion in 2010, by three of Elsbeth's grandchildren: Douglas Parmentier Jr., Martha Parmentier Van Aman, and Steve Parmentier. This spring, Keith Raddatz, painting conservator, was enlisted to conserve the painting by flattening the canvas, repairing the tacking margin, and providing a light surface cleaning. The process returned a freshness to the canvas, most notably by improving the color of the skin tones and flowers. To complement the restoration of Elsbeth's portrait, the Pabst Mansion Volunteer Council sponsored *her* reframing. In June, the painting was returned to its original location for all to enjoy.



A Fine Time For Wine



Jackson's Blue Ribbon pub sent over great people and great food.



Rookie wine attendees. Sure to become annual attendees.



These two pictures taken by photographer Christopher Winter.



Pabst Mansion board member Deb Dakich (back left) and friends.



The John Rimkus crew.



Our Facebook wine ticket winners. It pays to follow.



Libby...future wine aficionado.

Master Sitting Room

An elegant cherry wood platform with railings has been installed in Mrs. Pabst's sitting room. The original platform and railings were removed decades ago for reasons unknown. The very talented gentlemen from Acker Millwork here in Milwaukee (*fittingly located on Pabst Avenue*) studied original photos to recreate this element to the most exacting standards.

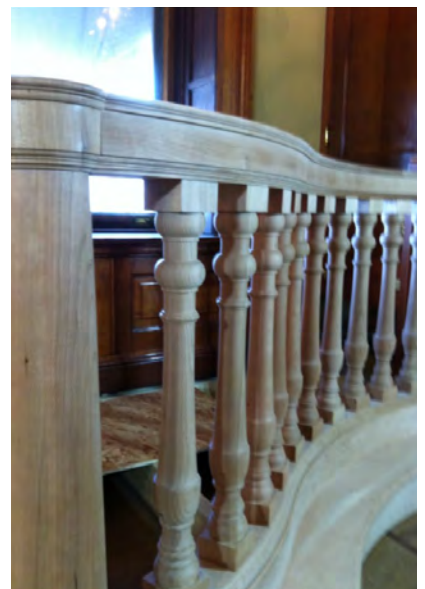
The results ... **spectacular.**



Brandon Acker



Jeff Acker





Gustave Pabst was given the title of colonel and aid-de-camp by newly elected Wisconsin Governor George W. Peck in January 1891.



COL. PABST ALL-MALT AMBER LAGER

Worcestershire

Pabst family descendant Kate Quartaro (*Gustave Pabst's great granddaughter and Frederick Pabst's great great granddaughter*) has put her many skills to use in creating

Col. Pabst All-Malt Amber Lager Worcestershire

Kate was inspired by her family history and her love of cooking as told in her own words...

"My mom and grandfather always had fun cooking with beer. They put it in everything. I remember my mom making a Worcestershire sauce with beer once a long time ago (when I was a kid). ... I inherited the love of cooking with beer, so I decided to try making it ... it was very good, so I gave it out as Christmas gifts ... I decided to use Colonel Pabst (my mom's grandfather, whom she lived with for much of her childhood) for the brand name and logo.

I then attended classes at the Seibel Institute of Brewing in Chicago to learn more about the flavors of craft beers and how to pair them with different foods, etc. When I came back, I revised the recipe, and decided on an all-malt lager, which when cooked, lends itself to a beef flavor. I contacted Russ Klisch at Lakefront Brewery and he was great. He told me I could use Lakefront's w All-Malt Amber Lager Stein ... With the stein, the sauce is even better than when I first tried making it. ..."

It is rich, it is delicious, and it is available in the Pabst Mansion's gift shop.

\$ 9.95 8 oz bottle
\$15.95 16 oz bottle

We have a bottle waiting for you!



Captain Frederick Pabst Mansion, Inc.
2000 West Wisconsin Avenue
Milwaukee, WI 53233-2043

414-931-0808 P 414-931-1005 F
WWW.PABSTMANSION.COM



ADDRESS SERVICE REQUESTED

October 10, 2014

RETRO BEER NIGHT



Details pg. 1

MEMBERSHIP

Yes, I want to be a member of Captain Frederick Pabst Mansion, Inc.!

☐  Pabst Grand Circle \$500+ ☐ Beer Baron \$250

☐ Brewmaster \$125 ☐ Blue Ribbon \$60 ☐ Philanthropist \$40

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Amount \$ _____

CC# _____ Exp. Date _____

Signed _____ E-Mail _____

I am currently a member but would like to make an additional contribution to the Mansion. Enclosed is my contribution for \$_____.

Detach and mail to: Pabst Mansion
2000 West Wisconsin Avenue, Milwaukee, WI 53233

HOURS/ADMISSION

Monday – Saturday 10am - 4pm
Sunday noon - 4pm

Tours at: 10, 11, 12, 1, 2, 3

(Closed Wednesdays mid-Jan. – Feb.)

Adults: \$9
Seniors/Students: \$8
Children ages 6-17: \$5
Under 6 years of age: Free

CHRISTMAS SEASON

(mid-Nov. – mid-Jan.)
Monday – Saturday 10am - 4pm
Sunday noon - 4pm

Guided and self guided tour options.

Adults: \$10
Seniors/Students: \$9
Children ages 6-17: \$6
Under 6 years of age: Free

Prices and hours subject to change.

Located on 20th
and Wisconsin Avenue.
Limited parking is available.
Wheelchair accessible.