

NEWS RELEASE

Captain Frederick Pabst Mansion, 2000 West Wisconsin Avenue, Milwaukee, WI 53233
(414) 931-0808 www.pabstmansion.com

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MAGNIFICENT THREE PASS

~ NOW AVAILABLE ~

\$9.⁰⁰

After your many, many requests the Pabst Mansion, Villa Terrace, and Charles Allis museums have teamed up to bring you the *Magnificent Three Pass*! Visit Milwaukee's finest mansions for one low price of \$9.⁰⁰ with this special pass now available all year long. Each historic icon exemplifies a unique architectural style and tells of the lives of prominent Milwaukee families. This is perfect opportunity to experience the beauty and charm of Milwaukee's past.

Villa Terrace Decorative Arts, built in 1923 by Lloyd Smith of the A O Smith Corporation, is an Italian Renaissance style villa with a spectacular view of Lake Michigan. A lovingly restored sixteenth century style garden cascading down to the lake level is accessible to all.

The Charles Allis Art Museum is a 1911 English Tudor revival home built by the first president of the Allis-Chalmers Company. The graciously charming home and splendid art collection spanning 2000 years were bequeathed to the citizens of Milwaukee and can now be enjoyed by all in fine Edwardian style.

The Captain Frederick Pabst Mansion is the earliest of the three homes. Completed in 1892, it is the finest example of Flemish Renaissance Revival style in America. Frederick Pabst owned the largest brewery in the world at the time he built this 37-room mansion.

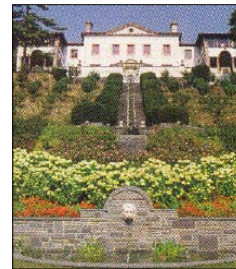
Passes are available at all three locations or online at WWW.PABSTMANSIN.COM. Don't worry, you need not visit all three locations in one day, so take your time and enjoy the history. This is simply great history at a magnificent price.



Charles Allis



Pabst Mansion



Villa Terrace

The Pabst Mansion is open Monday-Saturday 10:00am-4:00pm and Sunday noon-4:00pm (Closed Monday mid-January through February). The Pabst Mansion's admissions are **Adults \$8, Seniors/Students \$7, Children 6-17 \$4, Children under 6 are admitted free.** If you have additional questions please contact Dawn Hourigan at (414) 931-0808.

Photos are available upon request.
