

NEWS RELEASE

Captain Frederick Pabst Mansion, 2000 West Wisconsin Avenue, Milwaukee, WI 53233

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A GRAND AVENUE CHRISTMAS

November 16, 2007-January 13, 2008

The Captain Frederick Pabst Mansion, 2000 West Wisconsin Avenue, known for its nationally recognized holiday displays, is proud to present *A Grand Avenue Christmas*, November 16, 2007-January 13, 2008. Each year's magnificent décor attracts thousands and thousands of visitors, and this season will be no exception. Featuring over a dozen of the Mansion's rooms elegantly transformed by local designers, businesses and residents with a flair for talent and a love for decorating. David J. Frank Landscaping, Wendy Callahan, Nancy Krushke, Nature's Grace Floral Designs, Tablescaping, Evergreen Acres Farm, Robert Zacher, William Zito and the Doll Scholars of Southeast Wisconsin ... just to name a few.



The Pabst Mansion's *A Grand Avenue Christmas* has something for everyone with stunning decorations, engaging Milwaukee history, and events and activities for all ages. Start by kicking off the season right and join us for our annual opening gala.

OPENING RECEPTION

November 15, 2007 • Thursday • 5:30pm-7:00pm.

Enjoy a delightful evening of champagne, food sampling, and music as you stroll through the beautifully decorated Pabst Mansion. Tickets \$35 person. **FREE** to members... so join today!

Gala Silent Auction— For the 3rd year, our silent auction will be a great way to start your holiday shopping early. Artwork, restaurant and hotel packages, tickets to sporting events, and much more... All proceeds benefit the Pabst Mansion. (414) 931-0808

HOME & HEARTH: VICTORIAN CHRISTMAS TRADITIONS

Join Pabst Mansion Senior Historian John C. Eastberg on Wednesday, November 28th from 6:30pm to 8:00pm as he explores the varied traditions of our 19th century counterparts. John will be utilizing vintage photographs and other images in this visual journey through festive celebrations of long ago. Pabst family holiday traditions, Christmas in 1890s Milwaukee and how the British Royal family helped to bring the Christmas tree to America will all be revealed! Tickets are \$20 for members and \$25 for non-members and can be purchased online at www.pabstmansion.com or by calling 414-931-0808. Get your tickets now --- seating is limited!



CHILDREN'S STORIES

The Pabst Mansion Volunteer Council is proud to participate in this year's Christmas festivities by offering live readings of traditional holiday children's stories. On each of the first four Saturdays in December (1st, 8th, 15th, and 22nd) at 11:00am children will gather in Mrs. Pabst's Sitting Room for story time. Story time is free with paid admission -- and remember children under 6 are free!

GILDED AGE GLITZ

Gilded Age Glitz on **Sunday, December 2nd, from 12:30pm to 2:30pm** will offer historically inspired crafts for kids. Preparing for Christmas and other winter holidays the way people like the Pabst Family would have in the 1890s was in some ways altogether different than what we do today. Spending time with family creating things was the main way Victorians marked the holiday season. Bring the kids and join the Pabst Mansion Curator on December 2nd and learn what some of those traditions are. All activities are free with admission and, remember, kids under six are always free. Three main activities will mark the day:

- **Victorian inspired Christmas Cards-** make a card for your family using images from the time period.
- **Christmas Dinner Place Cards-** make nice, neat place cards for members of your family to mark their seats for holiday dinner.
- **Christmas Crackers-** An old British Christmas tradition, this simple craft is fun to make and receive.

A Very Beary Christmas

On special display this year in Elsbeth's Bedroom is *A Very Beary Christmas* featuring antique teddy bears, original artist teddy bears, and an assortment of carved wood bears from the Black Forest region of Germany. As always, the Mansion will be a special place for all to visit this holiday. In conjunction with *A Very Beary Christmas*, William Zito, Pabst Mansion Gift Shoppe Buyer and doll expert, will be offering his talents this holiday season.



- Free to anyone with paid admission to the Pabst Mansion, Mr. Zito will offer verbal **APPRAISALS** and information on vintage teddy bears and dolls brought to the Mansion. He will be available to share his knowledge **Mondays and Tuesdays 10am-2pm**, from November 19, 2007 through January 8, 2008.
- Join us on **December 10th or December 17th at 10:30** for the *Very Beary Christmas* **EXHIBIT LECTURE** with Mr. Zito. These two lectures will be free to our guests with general paid admission. Hear about this special collection in detail and sit in on a Q&A session with Mr. Zito.

DICKENS DINNERS

The famous *Dickens Dinners* return to the Pabst Mansion this holiday season courtesy of Bartolotta's. A traditional English feast, including "crackers", where Charles Dickens himself will delight guests as he reads aloud from the timeless classic, *A Christmas Carol*. Mark your calendars because the dates fill up fast: December 14th and 15th (Fri, Sat), and December 18th through December 22nd (Tue-Sat). Reserve by calling Bartolotta's at (414) 258-7885.



HOLIDAY SEASON PASS

The Captain Frederick Pabst Mansion, the Charles Allis Art Museum, and the Villa Terrace Decorative Arts Museum! Visit Milwaukee's finest historic mansions for one low price of **\$10** with the *Holiday Season Pass*. Inspired by holidays long ago, these historic museums are all decorated for the season according to their unique architectural styles. A fabulous holiday outing for one low price! Tickets available at all three locations.

The Pabst Mansion's holiday hours are: **Monday-Saturday 10:00 a.m.-4:00 p.m. and Sunday Noon-4:00p.m.** All holiday tours are self guided. Christmas admission is: **Adults \$9, Seniors/College Students \$8, Children 6-17 \$5, Children under 6 admitted free.** If you have additional questions please contact Dawn Hourigan at (414) 931-0808. *Photos are available upon request.*